

## **Dr.S . RAJESH KANNAN**

Designation, Department of Tourism and Hotel Management

School of Directorate of Distance Education,

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<https://mkuniversity.ac.in/dde/profile/RAJESH%20KANNAN.pdf>



### **1. Personal Details**

Date of Birth & Age :12/04/1973 ( 46 Years and 9 months)

Gender & Marital Status : Male & Married

Community :BC, Vadugar

Nationality : Indian

Place of Birth :

### **2. Educational Qualifications**

#### **2.1. Academic**

<b>Degree/ Examination</b>	<b>Name of the Exam</b>	<b>University/ Institute</b>	<b>Year of Passing</b>	<b>Percentage/ Grade</b>	<b>Main Subject</b>
Under Graduate	BA (History)	MK University	April 1995	52	History
Post Graduate	MTM	MK University	1997	57.5	Tourism and Management
SET	SET		2017		History

#### **2.2. Research**

<b>Degree</b>	<b>Name of the University</b>	<b>Title of the Thesis</b>	<b>Date of Submission</b>	<b>Date of Award</b>
PhD	Dravidian University, Kuppam, AP	Religious Tourism in Chittoor District of Andhra Pradesh with special reference to Sri Kalahastheeswara Temple		

MPhil	MK University	Travel Agency Promotion		
DSc/DLitt				

### 3. Post-Doctoral/ Research Associate / Industrial Experience

Name of the University / Institute / Industry	Period of Work	Nature of Work

### 4. Professional Experience

No	Name of the University / Institution	Position Held	From (Date)	To (Date)
1	MK University	Temporary Lecturer	31.01.2006	18.03.2014
2	MK University	Department of In charge	19.03.2014	Till Date

### 5. Teaching:

No	Year	Semester	Course Code	Course Title	Hours per Week
1	2022-23	I			
2	2022-23	III			

### 6. Design/Development of New Curricula and Courses

No	Description	Organization for which it was Developed	Level(PG/UG)

## 7. Creation of ICT Mediated Teaching-Learning Pedagogy

### 7.1. SWAYAM / MOOCs

No	Description	Organization for which it was Developed	Level(PG/UG)

### 7.2. E-Contents

No	Description	Organization for which it was Developed	Level(PG/UG)

### 7.3. Development of other ICT Mediated Teaching-Learning Pedagogy

No	Description	Organization for which it was Developed	Level(PG/UG)

## 8. Research Specialization / Field of Research

### 9. Research Publications

Type	International	National
Papers Published in UGC-CARE Listed Journals		
Papers in Refereed Journals (Not mentioned above)		
Books Published	9	
Books Edited		

<b>Contributions to Book Chapters</b>		
<b>Editor of Conference/Seminar Proceedings</b>		
<b>Papers Published in Conference/Seminar Proceedings</b>		
<b>Papers Presented in Conferences/Seminars</b>	11	
<b>Conference/Seminar/Workshop Attended</b>		
<b>Deposits in CCDC, PDB, etc.</b>		

## 10. Citation Metrics

Cumulative Impact Factor (Recent Annual JCR)	
Total Citations (Scopus/Web of Science)	
h-Index (Scopus/Web of Science)	
g-Index (Scopus/Web of Science)	
i10 Index (Scopus/Web of Science)	

## 11. Details of Patents

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## 12. Research Guidance/Supervision

<b>Degree / Programme</b>	<b>Completed</b>	<b>Submitted</b>	<b>Ongoing</b>
PhD (Full-time)			
PhD (Part-time)			
MPhil Research Project (Full-time)			
MPhil Research Project (Part-time)			
MA Projects			

MSc Internships/Summer or Winter Projects			
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### 13. Funded Research Projects

#### 13.1. Ongoing

No	Title of the Project	Funding Agency	Period / Duration	Total Grants Sanctioned (Rs)

#### 13.2 Completed

No	Title of the Project	Funding Agency	Duration and Month & Year of Completion	Total Grants Received (Rs)	No of Papers out of Project

### 14. Reviewer in Journals

Name of the Journal	Publisher	No of Papers Reviewed

### 15. Research Collaborations

Name of the Collaborator	Institute	Collaboration Details

### 16. Countries Visited

Name of the Country	Period	Purpose

### 17. Honours / Awards / Recognitions

Name of the Honours / Awards / Recognition	Awarding Agency	International / National / State / Institute Level

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**18. Conferences / Seminars / Workshops Organized**

Level	Conference Title	Date(s)	Place	Role Played	Funding

**19. Invited Lectures / Resource Person**

No	Institute / Organizer	Name of the Conference / Seminar / Workshop	International / National / State / Institute Level	Date(s)

**20. Professional Development Programs / Faculty Development Programs Organized**

Name of the Program	Role	Place	Date(s)	Funds in Rs & Sponsor

**21. Professional Development Programs / Faculty Development Programs Attended**

Name of the Program	Place	Date(s)	Sponsor

**22. Administrative Experiences**

Role Played	Responsibilities	Period (from ... to)

**23. Membership in Academic Bodies**

Name of the University / Institute / College	Type of Membership	Duration / Period

## 24. Membership in Recognised Professional Bodies

Name of the Professional Body	International / National	Type of Membership

## 25. Languages Known

Languages	Read	Write	Speak
English	Yes	Yes	Yes
Tamil	Yes	Yes	Yes

## 26. Competence in Computer Applications

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## 27. Involvement in Extension Activities other than Academic Works

- Handling Contact Seminar Classes for B.Sc.(T.H.M), B.Sc.(HMCS) M.A.,(Tourism), M.Sc.,(T.H.M.) and M.Sc.,(HMCS).
- Arranging for Contact Seminar Classes (at Madurai).
- Conducting (B.Sc.,(HMCS), M.Sc.(HMCS) and MTM Viva-Voce)
- Assisting the ACE in the central valuation for UG and PG Courses.
- Visiting the Catering Training Centres as Observer.
- Arranging the preliminary preparation to conduct Practical Training Program at Various Training Centres in Tamil Nadu and other states.
- Arranging resource persons for conducting Practical Training/Exams.
- Arranging and conducting practical training for B.Sc.,(THM), B.Sc.,(HMCS), M.Sc.,(THM) & M.Sc.,(HMCS) in Tamil Nadu and in Other State training centres.
- Arranging for Industrial Training for candidates for M.Sc.(HMCS) and B.Sc.(HMCS).
- Evaluation of Industrial Training Reports.
- Conducting Oral Viva for the candidates.

## Course-In-Charge for Nutrition & Dietetics (B.Sc.) arranged for Course-ware authors

- Preparation & printing of course-ware materials.
- Arranging for Practical Training.
- Arranging for Practical Examinations.

## **As Courseware In-Charge M.Sc., Nutrition and Food Technology**

- Preparation & printing of course-ware materials.
- Arranging for Practical Training.
- Arranging for Practical Examinations.

## **8. Any Other Relevant Information**

### **Details of Publications**

#### **Books Published**

1. Fundamentals of Tourism
2. Eco-Tourism & Sustainable Development
3. Marketing and Event Management in Tourism  
Europe and International Relations (Tamil)
4. Sri Kalahasti Temple – A Pilgrim Tourism Destination

#### **c. COURSE-WARE BOOKS (SIM PATTERN)**

1. Tourism Marketing (IM.A. Tourism)
2. Tourism Management (PG Dip. in Tourism Management)
3. Travel Management (IIMAT Tourism)
4. Tourism, Hospitality and Marketing Management (IIMBA Tourism & Hotel Management)

#### **2. Books Edited**

#### **3. Contribution to Book Chapters**

#### **4. Editor of Conference/Seminar Proceedings**

#### **5. Research Publications**

##### **5.1. UGC-CARE Listed Journals**

##### **5.2. Other Refereed Journals**

##### **5.3. Papers Published in Conference Proceedings**

1. **Human Resource Problems in Hotel Industry in Madurai – A Case Study**,  
3rd International Conference of Indian Tourism Congress (22-26 June 2011), Sri Lanka Institute of Tourism and Hotel Management (SLITHM).



2. **Marine Eco-Tourism**, International Conference on “Eco and Sustainable Tourism”, at EMG. Yadava Women’s College, Madurai on 11th & 12th March 2013.
3. **Training, Skill Development and Employment Opportunities in Tourism and Travel Sector**, Sixth International Conference on “Contemporary Issues in Agriculture, Engineering, Information Technology, Life Science, Social Sciences & Humanities” Jointly organized by Nehru College of Management, India & SIAM Technology College, Bangkok, Thailand held at Hotel IIBIS, Melbourne, Australia during 28th November to 4th December 2017.
4. **Safeguarding Tribals Welfare Through Constitutional Measures**, International Conference on “Multidisciplinary Approaches to Island Studies – MAIS – 2018”, Organized by the Department of English, DDE, MKU, Madurai from 14th to 17th May, 2018 at Port Blair, Andaman and Nicobar Islands.

**B.**

1. **Khadi and Village Industries and Tourism, State level seminar on Small Scale Industries in the new Millennium**, (22nd and 23rd March 2007) at S.V.N. College, Madurai.

2. **Eco Tourism in the Nilgiris, National level Seminar on Hill Area Development Program**(24th and 25th March 2008) at EHC for Women Ooty.
3. **Indian Tourism Performance Scenario-in the Post-liberalisation era- an appraisal.**

Presented in National Seminar on 29th March 2008 at Nijalingappa College, Bangalore.

4. **Marketing Strategies in Eco Tourism and National Economy, National level conference on "Eco Tourism: Issues and Challenges",**(31st July 2009) at Providence College for Women, Conoor, The Nilgiris.
5. **The Tradition of Sri Kalahasti Temple at Chittoor,** the 31st Annual Session of the South Indian History Congress (28th to 30th January 2011) at Department of History & Archaeology, Yogi Vemana University, Kadapa, Andhra Pradesh.
6. **Challenges of Indian Aviation Industry and Its Impact on Tourism,** National Level Seminar on "Tourism Enters a New Age" (26th February 2011) at S. Nijalingappa College, Bengaluru.
7. **Environment Management in Hotel Taj Gateway Pasumalai- Madurai,** UGC Sponsored One-Day National Seminar on "Tourism Industry in India: Challenges and Opportunities" at PG and Research Department of Commerce, Mannar Thirumalai Naicker College, Madurai, on 12th August, 2013.
8. **History of Backward Class Movement in Karnataka with Special Reference to Havanur Committee - A Case Study,** Two Days National Seminar on "Communal Reservation: Its Issues and Challenges" held at Department of History, Madurai Kamaraj University, Madurai on 28th & 29th September, 2015.
9. **Dimensions of the Tribal Development,** ICSSRS Sponsored a Two Day National Seminar on "Empowerment, Social Justice, Inclusive Development: Issues & Perspectives of Tribal Tamilnadu", held at Department of History, DDE, MKU, Madurai on 1st & 2nd February, 2018.
10. **Coastal and Marine Tourism in Tamilnadu,** International Seminar on "Hospitality Industry's Issues in the LPG Era", Organized by the Centre for Tourism and Hotel Management, Madurai Kamaraj University, Madurai on 22nd March 2018.

**5.4. Papers Presented in Conferences / Seminars**(List under the following sub-heads)\

1. **Sustainable Tourism Development and Poverty Alleviation**, attended **National Level Seminar** held in K.L.E.'s S.Nijalingappa College, Bangalore on 18th October 2012 .
2. **33rd Asian Food Safety and Security Association Conference (AFSA)** on “**Food Safety and Food Security**” Conference held at KIIT University, Bhubaneswar from 15th-17th September 2016.
3. **Workshop on “Intellectual Property Rights and Innovation Management in Knowledge Era”** conducted by Internal Quality Assurance Cell, Madurai Kamaraj University, Madurai-625021 on April 10, 2017.
4. **National Level Two Day Workshop on Research Analysis & Interpretation using SPSS & AMOS**, Organised by Department of Youth Welfare Studies, School of Youth Empowerment, Madurai Kamaraj University, Madurai on 21st and 22nd September, 2017.
5. A One-Day **National Workshop** on “Stakeholders’ Perception on Goods and Services Tax (GST)”, held in the Department of Economics, DDE, Madurai Kamaraj University, on 4th October, 2017.
6. **International Conference** on “Algebra and Discrete Mathematics – ICADM 2018”, Organized by Department of Mathematics, DDE, Madurai Kamaraj University, Madurai during January 08-10, 2018.
7. **National Seminar** on “Water Quality & Treatment (WQT-18)”, Organized by Department of Chemistry, DDE, Madurai Kamaraj University, held on 22nd-23rd March, 2018.

*5.4.1. International*

1. **Temple Tourism - Problems & Prospects** National level Seminar on Travel & Tourism held on 25th and 26th September 2008 at State Institute of Hotel Management & Catering Technology, Trichy.
2. **Tourism Research- An Emerging Concept**: National Seminar on Hospitality Education Meeting Challenges of Tourism Growth in India (27th September 2008) at Motimahal College of Hotel Management, Mangalore.

3. **How to Protect your Hotel in era of Terrorism**, National level Seminar on "Changing Face of Tourism in Global Scenario" (7th March 2009) at Nijalingappa College, Bangalore.
4. **Tourism Development Plan**, National Conference on "Issues and Trends in Sustainable Tourism" (21st August 2009) at Sri.G.V.G. Visalakshi College for Women, Udumalpet.
5. **Development of Urbanization & its impact on environmental**, National Level Seminar on "Tourism and Global Warming" (9th March 2010) at KLE's S. Nijalingappa College, Bangalore.
6. **Environmental Impact on Tourism**, National Level Seminars on "Tourism and Global Warming" (9th March 2010) at KLE's S. Nijalingappa College, Bangalore.
7. **Emerging E-Marketing Innovation in Tourism Industry**, UGC Sponsored National Seminar on "Innovative Management Practices" (10th March 2011), at Department of Business Administration, Annamalai University.
8. **Role of Medical Tourism**, One-day UGC Sponsored National Level Conference on "The Role of Stakeholders in the Development of Tourism in India" (2nd May 2011) at Arulmigu Palaniandavar Arts College for Women, Palani.
9. **Preservation of Monuments – A Study on Heritage Hotels of India**, National Seminar on Preservation of Monuments to Enhance Tourism in India (8th & 9th Feb, 2012), at Jayaraj Annapackiam College for Women (Autonomous), Periyakulam.
10. **Problems in Indian Rural Tourism**, the National Level Seminar on "Rural Tourism in India: Opportunities and Challenges" (25th February 2012), at K.L.E. Society's S. Nijalingappa College, Bangalore.
11. **Emerging Trends and Issues in Hospitality Business – A Special Reference to Luxury Hotels in India**, One-day National Level Seminar on Present Scenario on Historical Tourism – 2012 (22nd March 2012), at PG Department of History, Arulmigu Palaniandavar College of Arts & Culture, Palani.
12. **Chola's Contribution to Sri Mahalaingaswamy Temple Thiruidamaruthur, as gleaned from Certain Sculptures and Inscription**, ICHRS Sponsored National

national Seminar on History, Art and Architecture of the Temples of Far South of India held at Sri S. Ramasamy Naidu Memorial College, Sattur, Tamil Nadu on 27th-29th March 2012.

13. **Internet Marketing in Tourism: For Infinite Business Room**, Directors' Conclave-2014 held on 18th-19th January 2014 at IITTM, Gwalior.
14. **Status of Women in Tourism Industry**, UGC Sponsored One-Day National Seminar on "India Tourism & Entrepreneurship: A Comprehensive Analysis of Emerging Opportunities and Challenges" held at Joyti Nivas College (Autonomous), Bangalore, on 23rd February 2016.
15. **Heritage Centres: Preservation and Environmental Issues**, UGC Sponsored National Seminar on "Tourism and Conservation of Heritage Monuments: Role and Responsibilities of Stakeholders," held at Tagore Arts College, Lawspet, Puducherry - 605008, on March 7-8, 2017.

#### 5.4.2. International held within India

#### 5.4.3. National

#### 5.4.4. State

- A. **Heritage Centres: Preservation and Environmental Issues: State level Seminar on Tourism scenario (17-02-2007)** at A.P. College of Arts & Culture, Palani.
- B. **Negative Impact of Medical Tourism**, State level Seminar on Medical Tourism in India (18th April 2009) at Hasanath College for Women, Bangalore.
- C. **W.P.A. Soundara Pandian and Communal Harmony in Kamuthi**, 29th annual conference of the South Indian History Congress (Feb 2009) at Dept. of History, M.S. University, Tirunelveli.
- D. **Tourism Potential in Southern Tamil Nadu**, 16th Annual Session of the Tamil Nadu History Congress held at National College, Tiruchirappalli from 9th to 11th October 2009.
- E. **Pasumpon Muthuramalinga Thevar – A Spiritual, Social and Communal Reformer**, Pasumpon Muthuramalinga Thevar Jeyanthi Vizha held at Pasumpon Muthuramalinga Thevar Chair, Madurai Kamaraj University, Madurai on 27th October, 2009.
- F. **Thrissur Pooram Festival - A Study**, South Indian History Congress, (6-8th Feb 2010) at Co-operative Arts & Science College, Madayi, Kannur.

- G. **Cholamandal – An Artist Village**, XXXII Annual Session of the South Indian History Congress (3-5th February 2012) at Department of Indian History, University of Madras, Chepauk, Chennai.
- H. **Fairs and Festivals in Kozhikode**, 33rd Annual South Indian History Congress, 15-17 February 2003, at Department of History, University of Kerala, Thiruvananthapuram.
- I. **kJiufhkuhrh;gy;fiyf;fofk;njhiyepiyf;fy;tp,af;ffk;jkpo;j;JiwAk;ftpQh;Kidth;Mye;J}h;Nfh.Nkhfduq;fd;jkpopay;Ma;TikaKk;ize;Jelj;jpaKjy;gd;dhl;Lf;fUj;juq;fpy;fye;Jnfhz;L‘tuyhw;WNehf;fpy; gjpw;Wg;gj;jpy; Nrukd;dh;fs;” vd;Dk; jiyg;gpy; Ma;Tf; fl;Liutoq;fpaik>16Mk;ehs;nrg;lk;gh;2016.**

### 5.5. Any Other Publications Not Mentioned Above

### 6. Conferences / Seminars / Workshops / Webinars Attended

1. Participated in **One Day National Seminar on “Myth and Reality in History: Correcting Perspectives”** held on 28th March 2008 at School of Historical Studies, Madurai Kamaraj University, Madurai-21.
2. Participated in **One Day National Seminar** on Tourism held on 14th October 2008 at School of Historical Studies, Madurai Kamaraj University, Madurai-21.
3. Participated in the **Pasumpon Muthuramalinga Thevar Jeyanthi Vizha & Special Lecture on “Pasumpon Muthuramalinga Thevar – A Spiritual, Social and Communal Reformer”** held on 27th October 2009 at Pasumpon Muthuramalinga Thevar Chair, Madurai Kamaraj University, Madurai-21.
4. Participated in the **Two-Day Workshop on “Preparation of Self-Instructional Materials”** held on 7th and 8th December, 2009 at Directorate of Distance Education, Madurai Kamaraj University, Madurai.
5. Participated in a **One-day Workshop on “Cultural Tourism and Archaeology”** held on 29th September 2010 at Arulmigu Palaniandavar Arts College for Women, Palani.
6. Participated in a **One-Day National Level Workshop on “Research Methodology and Applied Statistics in Physical Education and Sports”**, on held on 14<sup>th</sup> December 2013 at Department of Physical Education, Madurai Kamaraj University College, Madurai.

### 7. Details of Deposits in CCDC, PDB, etc

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